

Social Media Captions

Caption one:

We're now offering Bodymapp 3D body scanning to help you track your health and fitness beyond just your weight!

All <business name> members can get exclusive access to <enter trial period> of unlimited body scans for free! The scans give you up to 20 different measurements to track your progress – including body fat %, BMR, and more!

You can scan at home if you've got a compatible device or with the iPad in the gym! Click the link in our bio, or chat to our friendly team next time you're in the gym, to learn more and access your free trial!

Caption two:

Have you started tracking your progress through Bodymapp 3D body scanning?

We're giving all <business name> members exclusive access to <trial period> of unlimited body scans for free! The scans give you up to 20 different measurements to track your progress – including body fat percentage, waist, hips, and more!

You can scan at home if you've got a compatible device or with the iPad in the gym! Click the link in our bio, or chat to our friendly team next time you're in the gym, to learn more and access your free trial!

Text message template

Hey <name>, did you know we're now offering Bodymapp 3D body scanning?

All <business name> members can get exclusive access to <trial period> of unlimited body scans for free! The scans give you up to 20 different measurements to track your fitness progress – including body fat %, BMR, and more!

Chat to me or one of the other team members next time you're in the gym to learn more and access your free trial!

Newsletter snippet

Do you want an accurate and convenient way to track your fitness progress? We've got you! We're now offering all <business name> members exclusive access to <trial period> of unlimited Bodymapp 3D body scans for free. The scans give you up to 20 different measurements to track your fitness progress – including body fat percentage, BMR, and more! Speak to one of our trainers next time you're in the gym to learn more.

Email template

Hey <first name>,

Tracking progress is a powerful way to stay motivated to achieve your goals!

We want to help you get the results you want out of your training, so we're now offering Bodymapp 3D body scanning to help you see the progress that you don't see when you step on the scales.

A Bodymapp scan gives you up to 20 different measurements of your body, which can tell you more about your health than weight alone. Measures such as body fat percentage can help you see when you've lost fat and gained muscle, even if your weight hasn't changed!

You can either complete a scan using the iPad set up in the gym, or, if you've got a recent iPhone, you can scan in the comfort of your own home using the app!

Click here to access your free trial now, or have a chat with our team next time you're in the gym to learn more!

From the <business name> team